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Outdoor

Portable display solutions for the great outdoors









Welcome to the Outdoor Brochure...

...an impressive collection of display solutions – perfectly-suited to both indoor and outdoor events. Whether you're looking to promote a sporting event, country show, trade fair or retail display, you'll find all you need to ensure a successful outdoor season! With a broad selection of simple-to-use products including large-format banners, pavement signs, portable flags, sign holders and much more. Robust and weatherproof, these stylish display systems are sure to tick all the boxes and create high-impact promotions for your business!

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Key

Product comes with economy bag

Product comes with standard fabric or padded bag

Product comes with premium-quality padded bag or case

Economy product

Standard product

Premium product

Product can be recycled

Product designed in UK/EU

Product comes with one-year guarantee

NEW New product

CRAN Large-format product



Product made in UK/EU



Basics product

Learn to fly, the easy way - with one-to-one tuition from the microlight experts!

WINGS MICROLIGHTS

Learn to fly, the easy tuition from the microlight experts!

WINGS

Did you know?

of the most visual and striking ways of promoting your

Vind Dancer 5m flag, page 12

With a wide choice of bases

Flags

Flags

Formulate+











- Strong durable flag poles made from 32mm diameter aluminium tube
- Choice of bases to suit most surfaces
- Wind speed free-standing 19-24mph/29-38kph
- Wind Speed if pegged 25-31mph/38-49kph.

Visible graphic area (approx):

Straight: 3.6m - 2400 (h) x 840 (w) mm

Straight: 4.8m - 3600 (h) x 840 (w) mm

Curve: 3.6m - 2400 (h) x 425 (w) mm

Curve: 4.8m - 3600 (h) x 425 (w) mm

Formulate+ and Formulate Lite bases available



* Only large cross base and ground spike suitable with 4.8m versions.

UF-ZMCFS

UF-ZMCEM

** Concrete base only suitable on 3.6m versions. Recommended to use weighting ring with large cross base.

UF-ZMGS



Small Medium Extra-Large Large approx 2.8m approx 5.5m approx 3.5m approx 4.5m Rectangle Feather 3.5m (Pole length)** 4.5m (Pole length)* 2.8m (Pole length)** 5.6m (Pole length)* UF-ZM45 UF-ZM28 UF-ZM34 UF-ZM56

Flags

Formulate Lite





- Strong durable flag poles made from 25mm diameter aluminium tube
- Choice of bases to suit most surfaces
- Wind speed free-standing 19-24mph/29-38kph
- Wind Speed if pegged 25-31mph/38-49kph.

Rectangle UF-FLR-R / UF-FLR-M / UF-FLR-L / UF-FLR-XL

Visible graphic area (approx):

2.8m - 1510 (h) x 680 (w) mm
3.5m - 2058 (h) x 990 (w) mm
4.5m - 2900 (h) x 1200 (w) mm
5.0m - 3600 (h) x 1204 (w) mm

Feather UF-FLF-S / UF-FLF-M / UF-FLR-L / UF-FLR-XL

Visible graphic area (approx):

2.8m - 1510 (h) x 680 (w) mm	
3.5m - 2058 (h) x 990 (w) mm	
4.5m - 2900 (h) x 1200 (w) mm	
5.0m - 3600 (h) x 1204 (w) mm	

Quill UF-FLQ-S / UF-FLQ-M / UF-FLQ-L / UF-FLQ-XL

Visible graphic area (approx):

3p (p-p).
2.8m - 1510 (h) x 680 (w) mm
3.5m - 2058 (h) x 990 (w) mm
4.5m - 2900 (h) x 1200 (w) mm
5.0m - 3600 (h) x 1204 (w) mm

2.8m - 1510 (h) x 680 (w) mm
5.5m - 2058 (h) x 990 (w) mm
.5m - 2900 (h) x 1200 (w) mm
.0m - 3600 (h) x 1204 (w) mm

Zoom Lite

Zoom+



UF-ZMFS-S / UF-ZMFS-M / UF-ZMFS-L / UF-ZMFS-XL

- All the great features of the Zoom Lite, but with a silver-finish, "all-fibre" pole.

UF-ZM28 / UF-ZM34 / UF-ZM45 / UF-ZM56

- Black aluminium and fibre pole
- Flexible flag system designed to give you a choice of pole sizes from 2m to 5.6m
- Four flag shapes Quill, Crest, Feather and Edge*
- Multiple bases to suit most surfaces
- Wind speed 13 -18 mph/21-29kph.

Optional carry bags: 2.8/3.4m - AB-ZMS 4.8/5.6m - AB-ZML



Optional base bag: AB108

Mini (approx 2m Zoom Lite only) Small (approx 2.8m)

Extra-Large (approx 5.6m Zoom Lite only)

Medium (approx 3.4m)

Large (approx 4.5m)

Edge

Visible graphic area (approx):

1.3m: 1300 (h) x 865 (w) mm

2.3m: 2300 (h) x 865 (w) mm

3.3m: 3300 (h) x 865 (w) mm

4.3m: 4300 (h) x 850 (w) mm







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Feather	Crest	Quill
Visible graphic area (approx):	Visible graphic area (approx):	Visible graphic area (approx):
		1.5m: 1116 (h) x 366 (w) mm
2.8m: 2000 (h) x 550 (w) mm	2.8m: 1900 (h) x 500 (w) mm	2.8m: 1510 (h) x 680 (w) mm
3.4m: 2600 (h) x 600 (w) mm	3.4m: 2600 (h) x 600 (w) mm	3.4m: 2058 (h) x 990 (w) mm
4.5m: 3400 (h) x 796 (w) mm	4.5m: 3400 (h) x 785 (w) mm	4.5m: 2900 (h) x 1200 (w) mm
5.6m: 3900 (h) x 850 (w) mm	5.6m: 3900 (h) x 850 (w) mm	5.6m: 3600 (h) x 1204 (w) mm

Zoom Lite and Zoom+ base options



Small cross base** UF-ZMSCB



Drive-on car foot* UF-ZMCFS

UF-ZMGS

Water base with feet*:

UF-ZMRMB

Concrete base*** UF-ZMCEM

Weighting ring*: UB719-C



Ground stake** UF-ZMPSS



Wall mounting base**: UF-ZMWMF

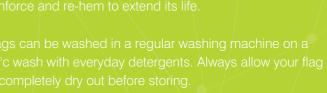


Outdoor water base**: UF-ZMGMB



Square base*: UF-ZMLSQ

- 1 Life expectancy is entirely dependent on the climatic
- 3 Consider where you position your flag as air pollution will
- 4 Dismantle your flag during adverse weather conditions,
- 5 Ensure that your flag doesn't catch or snag on its pole
 - Suitable for use with all versions.
 - ** Suitable for use with 2.8m and 3.4m versions.
 - *** Suitable for use with 2.8m and 3.4m versions, or if pegged down can be used with all versions.



Flags **Flags**



XXL Zoom Grande





- Tough telescopic pole for adjustable height up to approx. 5.8m high

- Choice of bases to suit most surfaces
- Suitable for both Quill and Feather shaped lightweight fabric graphics
- Wind speed 13-18 mph/21-29kph.

Maximum visible graphic area (approx):

Quill: 4502 (h) x 1400 (w) mm

UB730-C

Feather: 4600 (h) x 1050 (w) mm

Zoom Grande base options









Cross Base: UB727-C

Zoom Aqua





UB116

- Kit includes anchor to keep in position in water, tether rope to retrieve flag from water, galvanised-steel counter weight, pole and base
- Pole constructed using the tough Zoom Grande design
- For use in rivers, ponds and lakes with a minimum water depth of 1.2m and maximum 3.4m
- Exclusive design.

Total hardware dimensions (approx):

Zoom Aqua Feather 3700 (h) x 785 (w) mm

Zoom Aqua Quill 3200 (h) x 1155 (w) mm

Visible graphic area (approx):

Zoom Aqua Feather: 2600 (h) x 600 (w) mm

Zoom Aqua Quill: 2126 (h) x 908 (w) mm



Counter weight and anchor



Minimum water depth: 1.2mm Maximum water depth: 3.4mm (Not suitable for open water, such as the sea or ocean)

Flags





UB725-D

- Mount graphics on lamp posts using both sides of your post
- Brackets can be moved for adjustable graphic height using fabric or vinyl
- Made from weatherproof aluminium castings and GRP tubes.

Visible graphic area (approx):

2000 (h) x 800 (w) mm

Rotating Mistral



UB725-R

- Mounted to posts or walls on an extended arm, allowing the graphic to rotate in the wind
- Brackets can be moved for adjustable graphic height
- Suitable for fabric or vinyl graphics.

Visible graphic area (approx):

1500 (h) x 800 (w) mm

Mistral



UB725

- Display your message from lamp posts or walls
- Brackets can be moved for adjustable graphic height using fabric or vinyl
- Made from weatherproof aluminium castings and GRP tubes.

Visible graphic area (approx):

2000 (h) x 800 (w) m

Top tip!

We strongly recommend wind-slits for continuous use in all weather conditions. Wind-slits depower banner flags.



Did you know?

The Double-Sided Mistral can also be used on central reservations, allowing you



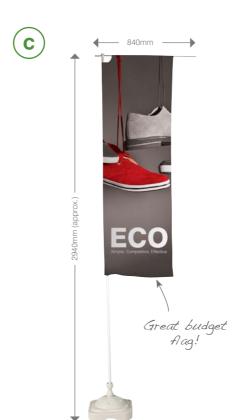


Flags

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Flags











Visible graphic area (approx):	Optional bag:	
4m: 2800 (h) x 800 (w) mm	AB212-C	
5m: 2800 (h) x 800 (w) mm	UB716-C	

















Banners



Banners

& lessons

ALGARVESURF.PT Ride the wave!

available here!

Board hire

& lessons

Hurricane 2 banner

page 16

available here!

ALGARVESURF.PT



Sprung, three-part, heavy-duty bungee pole





Wide feet for stability, with anchor hole



Pegs for secure ground-fixing included



A double-sided retractable outdoor banner, Thunder is the ideal roller banner for outdoor use being strong and durable yet very easy to assemble and transport. At 2m high, Thunder will display your message on both sides for maximum viewing impact.

Thunder 2







850mm (w): UB185-850

- 2m high double-sided retractable banner
- Large twin feet and strong snap rails
- Sprung, three-part, heavy-duty bungee pole
- Wind speed if pegged 18-24mph/29-38kph
- Wind speed if unpegged 4-7mph/6-11kph.

Total hardware dimensions (approx):

2080 (h) X 900 (w) X 820 (d) mm

Standard graphic height (approx):

2025 mm



Banners

Banners















Optional bag available: AB140-C





Hurricane 2

800mm (w): UB700

Total hardware dimensions (approx):

2210 (h) x 800 (w) x 790 (d) mm

Standard graphic height (approx):

1960mm



Cyclone 2

800mm (w): UB702









Total hardware dimensions (approx):

2190 (h) x 1005 (w) x 520 (d) mm

Visible graphic area (approx):

2010 (h) x 800 (w) mm



Storm Hydro 2

800mm (w): UB209

Total hardware dimensions (approx):

2135 (h) x 813 (w) x 533 (d) mm

Standard graphic height (approx):

1800mm



Blizzard

800mm (w): UB701-C



Total hardware dimensions (approx):

Standard graphic height (approx):

2000mm

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Banners



Horizon









Horizon Joining Kit: UB203-001

Top tip!

We have specially-designed

banners for outdoor use. Choose from single-sided

or double-sided, large-format or A-frame styles.

Also available

Join two Horizon banners together

2500mm (w): UB203

- Single-sided or double-sided banner system featuring a telescopic pole with bungee for adjustable height giving up to 4.8m2 per side
- Individual units can be joined together to form a wall with hollow feet for water or sand-weighting
- Wind speed 10-12mph/16-19kph.

Total hardware dimensions (approx):	Adjustable graphic height (approx)	
Base tank dimensions: 800mm x 240mm	1500-2400mm	



Stowaway











1400mm (w): UB736-03 / 1700mm (w): UB736-02 / 2000mm (w): UB736-01

- Easily portable and visual impact display stand
- Supplied with carry bag and ground pegs
- Spring fibreglass poles pack away into a small carry bag.

Total hardware dimensions (approx):	Visible graphic area (approx):
700 (h) x 1420 (w) x 400-480 (d) mm	650 (h) x 1326 (w) mm
850 (h) x 1720 (w) x 400-480 (d) mm	800 (h) x 1602 (w) mm
1000 (h) x 2020 (w) x 400-480 (d) mm	950 (h) x 1894.5 (w) mm



and Wall Monsoon

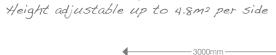




1250mm (w): UB708-C / 2500mm (w): UB707-C / 3000mm (w): UB711-C

- Choose from three double-sided A-frame banners suitable for outdoor or
- Easy, push-fit assembly with plastic flush-fit joining, no tools necessary
- Graphic secured with adjustable looped elastics and supplied with guy peg kit and bag
- Wind speed 18-24mph/29-38kph.

Total hardware dimensions (approx):	Visible graphic area (approx):	
1250 (h) x 1250 (w) mm	1090 (h) x 1090 (w) mm	
1000 (h) x 2500 (w) mm	840 (h) x 2340 (w) mm	
1250 (h) x 3000 (w) mm	1090 (h) x 2840 (w) mm	



C Available up to 3000mm wide The Mini Monsoon 2 is ideal for outdoor events UB708-C where space is limited



Single-sided wall banner, custom-sizes available

Top tip!

ortable and packs away into a small carry bag.

Sign boards

Sign boards































Whirlwind

UB207 / UB207-A0 / UB207-B1 / UB207-B2

- Heavy-duty double-sided outdoor swing sign, ideal for pavement advertising
- Nylon protective skids.

Available sizes:

A0 / A2 / B1 / B2

A-Sign Board

VF204-C / VF204-A2 / VF204-B2

- Double-sided snap frame suitable for A1, A2 and B2 size posters.

Available sizes:

A1 / A2 / B0 / B1 / B2

(c)Shield

Curved UB108 with panel / **UB108B** base-only Arched UB109 with panel / **UB108B** base-only

- Ideal pavement advertiser, can be used indoors and outdoors
- Replaceable panels available.

Total hardware dimensions (approx):

800 (h) x 465 (w) x 450 (d) mm

Visible graphic area (approx):

Arched: 795 (h) x 410 (w) x 1.2 (d) mm Curved: 765 (h) x 410 (w) x 1.2 (d) mm

Metal Sign Board VF206-B2

- Large B2 metal A-sign for indoor, or outdoor use
- Use self-adhesive graphics or magnetic tape on the metal frame
- Ideal as pavement advertiser, or outside shops and restaurants.

Total hardware dimensions (approx):

Open: 1200 (h) x 575 (w) x 850 (d) mm Closed: 1245 (h) x 575 (w) x 65 (d) mm

Visible graphic area (approx):

Top arc: 275 (h) x 500 (w) mm

Main section: 740 (h) x 520 (w) mm

(E)

Rok

- Single-sided or double-sided sign, ideal for signposting, directional display and outdoor events.

Total hardware dimensions (approx):

130 (h) x 120 (w) x 400 (d) mm

Visible graphic area (approx):

Foamex: 900 (h) x 600 (w) mm MDF: 1200 (h) x 800 (w) mm

Sign Board Lite

- Durable high-impact PVC

- Large graphic area ideal for self-adhesive, cut vinyl graphics
- Easy-to-use and cost-effective.

Total hardware dimensions (approx):

750 (h) x 500 (w) x 380 (d) mm

Trojan Directional Sign

SP-TRO

- Free-standing portable and linkable information unit
- Hollow base can be weighted with water or sand
- Supplied flat-packed in 3 pieces.

Total hardware dimensions (approx):

1200 (h) X 380 (w) mm

Visible graphic area (approx):

380 (h) x 330 (w) mm

Limpit Portable 'PoS'

SP-LIM

- Repositionable, 10mm thick promoter unit with suction cup system for use on smooth surfaces, metal roofs or glass

Total hardware dimensions (approx):

Suction cup: 120mm diameter

Visible graphic area (approx):

Variable

BEEF gers in tow Best burgers in town! Basics Café Barrier, page 25

Sign boards

A) Liquid **ć** Chalk Board

VF201 Medium / VF201-01 Large

 Traditional and functional A-sign board, available in two sizes and can be used indoors and outdoors, with optional Liquid Chalk Pens (available separately see below).

Total hardware dimensions (approx):

Med.: 825 (h) x 553 (w) x 525 (d) mm

Large: 1316 (h) x 663 (w) x 720 (d) mm

Visible graphic area (approx):

Med.: 670 (h) x 470 (w) mm

Large: 1000 (h) x 570 (w) mm

- B) Liquid Chalk Pens
 - Pack of 4 coloured liquid chalk pens, approx. 4mm tip
 - Colours include: red, yellow, green and white
 - Use with Liquid Chalk Board, wipes clean with a dry cloth.



Café barriers



Post: UB214P

Base: UB214B Spring Clips: UB214-SC

UB214-1000

UB214-1500 UB214-2000

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barriers

Deluxe Café Barrier



Café barrier and leader rope systems offer a great way to organise groups of people in a stylish and effective way!

Post top in black

BASICS CAFE BARRIER Simple, Competitive, Effective

Black or silver base available

Rail: 1440/1940/2440mm	1000mm: 775 (h) x 850 (w) mm	
Post: 960mm (h)	1500mm: 775 (h) x 1350 (w) mm	
	2000mm: 775 (h) x 1850 (w) mm	





iotai nardware di	mensions (appro	k): Visible gra	pnic area (approx):
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Rail: 1440mm	1000mm: 675 (h) x 850 (w) mm
Post: 960mm (h)	1500mm: 675 (h) x 1350 (w) mm
	2000mm: 675 (h) x 1850 (w) mm









Total hardware dimensions (approx): Visible graphic area (approx):

Rail: 1500mm

Pedestrian guidance









Black, blue, or red ropes with silver clips

Pedestrian guidance

Leader Rope & Post 😩 🔐



Leader Plus



Total hardware dimensions (approx):

Post: SP-801 / Belt: SP-803 / Base: SP-913

Total hardware dimensions (approx):

Post: 950mm

Basics Leader

















Total hardware dimensions (approx):

Basics Leader Rope & Pole

Post: SP-911 / Rope: SP-907 / Base: SP-913

Tents, marquees and counters

If you're looking to promote your message in an outdoor environment, then a tent kit may be just the ticket! Ideal for outdoor events, no matter the weather, they can be customised to meet your requirements. Complete the look with your own printed design - ask about our specialist tent printing.



Zoom Tent

2x2m: ZT22-XAF / 3x4.5m: ZT345-XAF 3x3m: ZT33-XAF

- Zoom Tent includes frame, ground pegs, 3.5m guy ropes and wheeled bag
- Quick and easy to assemble and can shade plenty of people
- Available options include: Canopy, full-wall, half-wall with tube and clamp, weighted disc, printing
- Available in four colours black, blue, white and red
- Wind resistant to speeds of 29-38mph/18-24kph.



Top tip!
The optional canopy and sides can be printed in full colour.

Wheeled bag, ground pegs and cord stays come as standard (Bale weight: 19kg)





Zoom Double Tent kit



ZT36-XAF



- Zoom Double Tent kit 3x6m includes frame, ground pegs, 3.5m guy ropes and wheeled-bag
- Quick and easy to assemble and can shade plenty of people
- Available options include: Canopy, full-wall, half-wall with tube and clamp, weighted-disc, printing
- Available in four colours black, blue, white and red
- Wind-resistant to speeds of 29-38mph/18-24kph.



Optional 8kg base for Zoom Tent and Zoom Double Tent Kit



Wheeled bag, frame, ground pegs and cord stays come as standard



Tents and counters









Optional carry bags:



COUNTA

В





Tornado Wrap Bag:

Both bags are required for the Tornado!



COUNTA LITE

C

Tornado



- Constructed from moulded plastic and PVC tambour
- Moulded top with pen recess and water drainage notches
- Hollow base for water or sand weighting plus tambour wrap included, printing optional
- Suitable for indoor and outdoor use.

Total hardware dimensions (approx):

1040 (h) x 850 (w) x 500 (d) mm	
PVC wrap: 900 (h) x 2070 (w) mm	
Header: 250 (h) x 600 (w)	
Visible graphic area (approx):	Code:
Base: 872 (h) x 950 (w) mm	PK410
Header: 250 (h) x 675 (w) mm	PK411



Counta











- Portable and cost-effective indoor demonstrator unit
- Rigid header-panel, shelf and twin supporting poles
- Graphics can be applied as vinyl, or screen-print directly onto the plastic base wrap
- Indoor use only.

Total hardware dimensions (approx):

Base: 850 (h) x 810 (w) x 470 (d) mm		
Header: 285 (h) x 775 (w)		
Visible graphic area (approx):	Code	
Base: 770 (h) x 816 (w) mm	PC607	
Header: 280 (h) x 770 (w) mm		



Counta Lite



- Similar to Counta, but with slimmer counter profiles, no mid-shelf, tops and bottoms are stackable
- Counter wrap is pre-scored to fold neatly for storage.

Total hardware dimensions (approx):

Base: 830 (h) x 490 (w) x 450 (d) mm	
Header: 300 (h) x 780 (w) mm	

Printing and finishing outdoor products

Specialist printing and finishing skills are required on most outdoor products, especially flags.

We offer a wide range of printing, cutting and finishing techniques to include UV, Dye-sub and latex printing plus digital cutters and expert sewing machinists to give a top-class professional finish.

Whether it's one flag or 100 outdoor banners - no job is too small or too big and turnaround is very fast with quick and reliable delivery.

If you are able to plan ahead you can make impressive savings on the cost of your printing, ask your local dealer for details.



Understanding printed media

media available to suit different applications. Here are some explanations of the more popular types of media. See below, or ask your dealer for more information.

- Economy Banner PVC: Ideal for short-term, frequently-changing presentations and outdoor
- Standard Banner Polyester/Hybrid: A durable substrate that retains its shape, ideal for mobile presentations and also for more permanent displays
- Premium Banner Polyester: High-white giving excellent colour definition. Ideal for semi-permanent displays where a premium finish is required, 90%
- Pop-Up PVC: PVC 550 micron, UV-cure printed, suitable for indoor use
- Standard Flag Knit: 115g Polyester, textile fabric dye-sublimation printed, suitable for outdoor and
- Flag mesh: 110gm textile fabric, ideal for outdoor
- Display Polyester: 210g textile fabric, dye-sublimation printed, suitable for outdoor and indoor use







Guarantee

All products are covered by a manufacturer's guarantee against component failure and defects. All our Outdoor products are covered by a one-year guarantee.

We are continually improving and modifying our product range and reserve the right to remove products or vary the specifications without prior notice. All dimensions state height first. All dimensions, graphic information and any weights quoted are approximate and should be used as a guide only.

We accept no responsibility for variance. E&OE



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