# the essential collection



## The Banner Collection

A selection of tension, roller and cassette banners, offering style and quality at very affordable prices. All our banners are lightweight, portable and very easy to assemble in any location. All of our banners are supplied complete with a carry bag for easy transportation.





### Original 2 - Code UB321

This versatile mid-range banner is available in 6 width options.

 Anodised silver or textured black powdercoated finish

### Imagine - Code UB502C

This cassette banner delivers a combination of style and ease of use with reliability and tough construction needed for multiple campaigns.

### Barracuda - Code WH321C

A very popular, strong but stylish banner, proven as a reliable banner for regular use. Ideal for simple displays or exhibitions.

- Available in anodised silver



6 WIDTH

### Pacific - Code WH351

A quality lightweight roller banner with slim base and bungee pole making it very compact, complete with a twist out foot for extra stability.

### Orient - Code WH353

Styled on a highly popular base profile, which is particularly neat and stable.

	Name	Graphic Height (mm)	Graphic Width (mm)	Туре	Rail Fixing
	Imagine	750 - 2130	800/1000	Cassette	Universal grippa/ adhesive rail
15	Original 2	2145	600 - 2000	Roller	Universal grippa/ adhesive rail
	Barracuda	750 - 2130	800/1000	Roller	Universal grippa/ adhesive rail
	Pacific	2130	800/1000	Roller	Universal grippa/ adhesive rail
	Orient	2110	800/1000	Roller	Universal grippa/ adhesive rail
	Cruz	2120	800/850/1000	Single or Double Roller	Universal grippa/ adhesive rail
	Grasshopper	2000	800/850	Roller	Self adhesive top rail
	Delta	1992	850	Roller	Quality Snap Rail
	Senator	2010	800/850/1000	Tension	Quality Snap Rail
	Stealth	1992	850	Tension	Unique self adhesive top rail

Cruz

NEW





n your

## Cruz - Code UB506 (single-sided) + UB501 (for upgrade to double-sided)

A sleek, premium banner built to a high specification finish with low profile base and cast chrome end plates with adjustable feet.

- Available single or double-sided



Innovative compact roller banner, with quality snap rail and wide footprint for extra stability. Designed for maximum convenience with padded carry bag and adjustable feet.

### Grasshopper - Code UB191/UB193

Give your promotion maximum impact with this stylish and eye-catching banner system. Extremely quick to put up and easy to use, this banner system is ideal for any exhibition environment.

### Senator - Code UB100-800

- Snap rail enables easy graphic changes
- Rail is completely hidden, giving a seamless graphic
- Aluminium with anodised silver finish
- Bungee pole

## Stealth Banners

Stealth is a modular, linkable banner system designed to create seamless graphic displays, providing a highly portable and easy-to-use backdrop for all types of presentation, exhibition or retail application.



Two banners with flexible linking panel Joining Panel 2000mm (h) x 600mm (w) Joining kit Code UB106-001



### Double-sided banner Code UB106 + UB106-002



Two linked units



Each banner pole top includes a unique sprung graphic fixing unit that features an automatic tensioning system to ensure your graphics are held taught.



Linked Graphics are held in place along the rear vertical join using a magnetic joining strip.

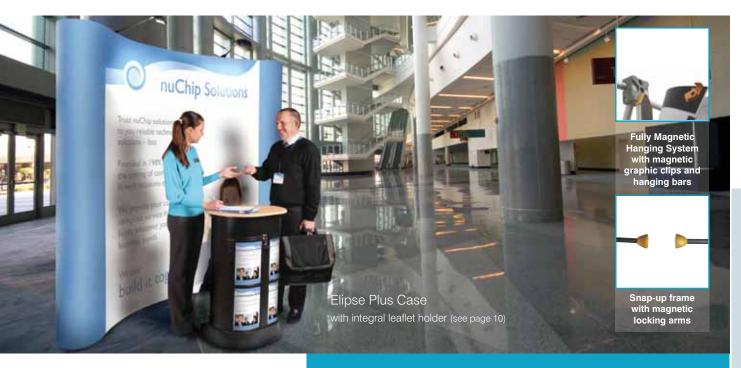


Each top graphic fixing also takes up two universal spotlight fittings to accommodate single or double-sided lighting.

Twist & Lock Pole

## The Pop-Up Collection

Using the very latest technology to ensure fast installation and easy graphic positioning, the Evolution Pop-Up range adds high impact and flair to any presentation or exhibition stand



Evolution Xpress - Code EK302X-C (for 3 x 3 Graphic Kit shown above)

- Evolution Xpress is a fully magnetic system making it the simplest pop-up to assemble
- Available as frame only, graphic hanging kit or complete with fabric panel kit
- Option for graphics to be displayed on both sides
- Available in a variety of sizes
- 3 x 3 kit 2225mm (h) x 2540mm (w) x 685mm (d)

We have a range of lights available for our pop-up systems (See page 19 for details)







Powerspot 950

Powerspot 1000

Powerspot 1050

### Impact Bundle

### 3 x 3 Kit Code: IMP-3X3C 3 x 4 Kit Code: IMP-3X4C

- 3 x 3 or 3 x 4 curved frames, supplied with mag bars, hangers and kickers, and one 30m roll of magnetic tape
- Kit also includes a Zeus case and hinged thermoformed tabletop in beech, as well as 2 x Powerspot 950 halogen lights
- Available in a combination of 3 x 3 and 3 x 4 curved kits
- **3 x 3** 2540mm (w) x 685mm (d)
- **3 x 4** 3070mm (w) x 960mm (d)

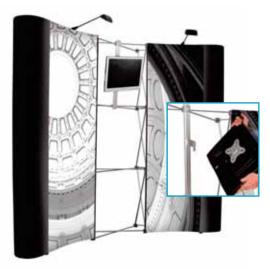




### Evolution Hop-Up

- Available in 3 x 2, 3 x 3 and 3 x 4 straight formats
- NEW Available as a 2 x 2 desktop (HU301-001)
- Wheeled carry bag (HUB-001) available as an optional extra
- Stabilising feet (ES507) & spotlights available as options
- Optional lights are available
- **3 x 2** 1525mm (w)
- **3 x 3** 2260mm (w)
- **3 x 4** 2990mm (w)





Optional pop-up monitor bracket Code: XPUSMK2

## The Literature Holder Collection

A comprehensive range of stylish and functional literature or brochure display units to suit any presentation or exhibition. All our literature holders are collapsible for easy transport and come complete with a convenient carry bag or case.



### Zed-Up Lite - Code AS315 (A4) AS319 (A3) AS318 (A5)

Zed-Up Lite is a popular, stylish range of aluminium literature stands with a smart anodised silver finish.

Available in 3 pocket size formats.

### Aura - Code WH404

Aura is a smart cantilever literature holder with a wooden birch-effect base, making it ideal for any stylish environment. 4 x A4 portrait format.

### Zed-Up- Code WH412

Our best value double-sided literature holder with silver powdercoat finish. 6 x A4 capacity portrait.

## The Outdoor Collection

Our collection of outdoor and indoor promotion units are weatherproof, robust and simple to use. Moulded bases can be filled with either water or sand, making them especially suitable for outdoor use. All our outdoor products are designed to withstand a moderate breeze (13 - 18mph winds).





### Desktop Zoom - Code UB723-C

Striking lightweight desktop flag, ideal for branding and direct marketing promotions.

- Small and compact
- Easy to assemble



(All feet sold separately)

### Zoom Flags - Quill (UB717-C), Feather (UB724-C), Mini zoom (UB726-C)

Zoom flags are ideal for all types of indoor or outdoor display and events.

- Lightweight portable outdoor banners
- Aluminium base with glass fibre pole, making it easy for transportation
- Suitable for lightweight fabric graphics
- Withstands winds 13 18mph approx. (Beaufort scale 4)



(Ground stake and car foot also available)



## Wind Dancer Flag- Code WD105

- Portable and lightweight
- Telescopic aluminium pole with moulded
- plastic base for water and sand
- Éyelet fixings for graphic attachment
- Withstands winds 13-18mph approx.
   (Beaufort scale 4)



Wind Dancer Bag (5m) Code UB716-C

### Blizzard - Code UB701-C

An ideal outdoor banner for point of sale, retail display or exhibition environments.

- Adjustable graphic height and width
- Graphic is supported on simple eyelets
- Hollow plastic base for water or sand
- Optional carry bag available





Blizzard Bag Code AB140-C



### Monsoon

Code: UB707-C (1000 high x 2500 wide) Code: UB711-C (1250 high x 3000 wide)

A large format double-sided banner 'A' frame, made from lightweight aluminium, ideal for use with PVC eyelet banners.



## The Linear Collection

The Linear system consists of a unique range of aluminium frame profiles, components and accessories designed to offer the most cost-effective, flexible display solutions in the market. Kits are made as portable as possible using specially designed rigid, wheeled cases that hold components safely in place during transportation.



A versatile freestanding display kit, ideal for showroom and retail promotions and product launches.

Available in a choice of configurations featuring LCD mounts, literature holders and shelves. Overall assembled size (mm): 2475(h) x 3000(w) x 500(d)

with 2 LCD mounts & 4 shelves LK031-001

with 2 LCD mounts & 4 lit. holders LK031-002

with 6 literature holders LK031-003

**Accessory Options** 



Aluminium literature holder - LN112



Not included in kits (see page 19)





LCD Brackets 3 types available

Linear Shelf - LN130



Complete with 3 x A4 Literature holders and 450mm diameter domed base

Suitable for rigid graphic such as foam PVC sheets (not included).



## **12** Linear Modular Stands

If you have a range of display and exhibition needs that require something more substantial than one of our standard kits, it makes sense to invest in a custom designed modular Linear stand - Linear gives you the best of both worlds.

Use Linear display components to create easy-to-assemble solutions that fit your needs; reconfigure them for your next exhibition, retail display, seminar, product launch, showroom or reception area.



Specially designed carry cases are available for

transportation of your

### Linear & Vector Accessories



Side Feet (Vector kit option only) SL1



Arch Feet (Vector kit option only) SL2



Poser Table LN315/LN316



LCD Brackets Up to 24" LN111



Aluminium literature holder LN112-C



<sup>2</sup>owerspot 1000/1050 **2S1000/PS1050** 

Wheeled Moulded Carry Case AC506 (optional inserts available)

Wheeled Carry Case AC504







### Curved Graphic Panel Kit B

 Height
 Width
 Radius

 LK024-C
 2000mm x 1000mm x 2000mm
 x 2000mm

 LK024-D
 2000mm x 2000mm x 2000mm
 x 2000mm

 LK024-E
 2000mm x 3000mm x 2000mm
 x 2000mm





Straight Graphic Panel Kit A Code: LK020

 Suitable for looped fabric graphic.

 Size options (h x w):

 LK020-B
 2000mm x 500mm

 LK020-C
 2000mm x 1000mm

 LK020-D
 2000mm x 2000mm

 LK020-E
 2000mm x 3000mm



Curved Linear Counter Code: LK028

Size options:

LK028-001 2m radius x 30° LK028-002 2m radius x 30° + top shelf (shown) LK028-003 2m radius x 45° LK028-004 2m radius x 45° + top shelf Optional internal shelf (PK-S1S) available



Linear Lite Counter Code: LK038

- Finished with PVC graphics (not included) fixed using steel/mag. tape making it lightweight and easy to transport
- Unit dimensions 1040 (h) x 915 (w) x 405 (d)
- Suitable for 300 450 micron PVC graphics

### Recommended graphic area:

Front Panel 1000mm (h) x 798mm (w) Side Panels 1000mm (h) x 230mm (w)

## **14** Vector Linear Kits

Linear Vector double-sided freestanding displays are perfect for branding messages and for creating environments, backdrops and screening; making them ideal for a wide range of applications.

Constructed from frameless aluminium components for seamless graphics, they are suitable for either lightweight fabric or rigid substrates.

Because Vector kits are modular, they can be reconfigured and added to as required, and as the graphics are front-fixing they can be applied in-situ, making them ideal for applications where the message changes regularly. A range of wall-mounted vector frames is also available.



for rigid graphic

Code: VKR-5H4-2P for rigid graphic

# 15

## Promotional Units

We offer a diverse selection of units that will satisfy any promotional requirement, whether you need a cost-effective demonstrator unit, a promotional plinth or an exhibition show desk with storage. All our units can be flat-packed for easy transportation and can be quickly and easily assembled without tools. Add your own graphics to customise with your brand or promotional message.



## V Counter Deluxe Keystone

### Code: PK30

A very robust, stylish counter or workstation with integral shelving and lockable storage. Ideal for applications where security is important.



Optional facia kit to customise with your own printed design. Code: PK306

- 1020 (h) x 900 (w) x 550mm (d)
- Woodgrain, silver black and white colour options
- Sides available in silver and white

—1258mm—>



### Code PC607

- Lightweight plastic, flat-pack promotional unit
- Extremely cost-effective
- Supplied with carry bag





### Physique Tube Lite - Code PK119

A very simple and extremely lightweight range of display counters, ideal for PVC wraps **\*** so you can use this plinth to display your message or branding.

- Choice of 6 top shapes in a choice of birch, silver, white or black finish
- Base wrap 400mm diameter

\*Wrap not included. Recommended 550 micron PVC





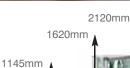
### Saturn - Code PK188

- Built-in A4 size leaflet holder
- Stylish elipse shaped
- Full Wrap size:
   1060mm (h) x 1370mm (w)

### Comet - Code PK189

- Stylish teardrop counter design
- Built-in A4 size leaflet holder
- Full Wrap size:
   970mm (h) x 1365mm (w)
- Shown with optional integral banner





Adjustable to 3 height settings

### Aero - Code UB208

Aero is a smart and extremely versatile modular roller display system that is very easy to transport and assemble, making it ideal for all types of display application.

### Whirlwind - Code UB207

A heavy-duty weather resistant swing sign that is ideal for pavement advertising and retail promotions.

- Double-sided snap frame sign suitable for A1 size posters
- Wheeled compact moulded hollow base for water or sand weighting
- Spring pivot for swing motion







\_1300-2410mm

360-2435mm

Clief Express Service offers you and your likest unpresidented support in the field and in the prit shall becove for identity.

### Pegasus - Code UB165

Pegasus is the largest format tension banner in the range, ideal for exhibition environments. Designed for use with looped fabric graphic, which along with lightweight components, makes it very easy to pack down for transportation.



### A Sign Board - Code VF204-C

The external 'A' Sign Board has been specially developed for ease of use using our popular spring loaded Trappa Frame graphic holder.

- Double-sided snap frame sign
- Suitable for posters A1 size





## Display Ideas

Our range of display solutions are suitable for a wide variety of display applications including in-store shopping centre and airport promotions, public and corporate environments and exhibitions. Here are just a few examples...





Strata - Versatile cable display solutions with a choice of fixing options for wall or ceiling suspension.

- Stand-offs for Orbita signage or shelf mounts; quality components available in silk satin finish.



## Spiral Display Systems



- Portable collapsible steel frame display case available as a tower or counter
- Supplied with padded wheeled carry bag



assembly

graphic panels

Brand with

your own

UB710 Plinth complete with



UB710-001 Tower has a top mounted downlighter

### Panel Folding Kits - 6 panel kit - KK117

- Lightweight folding system with header panel
- Quick assembly
- Each panel is 900 (h) x 600mm (w)
- Available in 30 colour options

Also available in a range of different sizes and configurations.



### Trappa/ Twista - Poster Frames and Rails

A range of anodised silver poster frames and rails. Ideal for guick-change retail or showroom promotions.



Twista Poster Snap action clamp rails in a range of widths.



Trappa snap action Poster Frame. Suitable for wall mounting.





## **18** The Finishing Touch

Set off your presentation or exhibition with lighting for your display systems and contemporary portable furniture. You can even make use of your carry case by converting it into counter space, everything to complete the effect.



# Elipse Plus Pop-Up Case with optional case to counter conversion - Code: AC337

- Optional folding table top Code: CO337
- Optional fabric wrap Code: AC337-002
- Manufactured from tough moulded polyethylene
- Wheels and handle for easy transportation
- Case can accept one 3 x 4 curve or straight pop-up frame with graphic panels and magnetic bars
- Removable internal divider to protect graphics
- Removable internal divider to protect graphics
- Lighting insert can accept 2 halogen lights
- Unique built-in four pocket leaflet dispenser



### Zeus Pop-Up Case - Code: AC338

- Optional folding table top Code: CO401
- Optional fabric wrap Code: CO203Z
- Manufactured from tough moulded polyethylene
- Wheels and handle for easy transportation
- Case can accept one 3 x 5 curved or straight pop-up frame with graphic panels and magnetic bars
- Removable internal divider to protect graphics
- Case can be locked using padlocks (not supplied)
- Lighting insert can accept 2 halogen lights

### Powerspot 750-For panels, pop-ups and banners Code: PS750

- 50 watt LV spotlight
- Available in black or silver
- Universal fitting



### Powerspot 800-For banners

### Code: PS800

Robust and fashionable guad light. Simple to attach with an integral bulldog clip.

- 35 watt LV spotlight
- Available in silver

Code: PS950



### Powerspot 1000-For panels pop-ups and Linear systems\*

### Code: PS1000

This contemporary styled floodlight, conveniently fits into the Elipse

Plus case for safe carriage.

- 200 watt mains halogen floodlight
- Available in black or silver
- \*Linear systems require additional fitting



### LED Floodlight-For panels, pop-ups and Linear Code: PS1050

- Equivalent to 200 watt mains floodlight
- Long lasting and low heat emitting
- Available in silver
- Low power consumption
- Universal fitting





### - 150 watt mains halogen light - Available in black

Powerspot 950-For use with pop-up systems



# Exhibiting Today

All our products are covered by a 10 year Manufacturers Guarantee against component failure and defects, with the exception of economy and illuminated products which are covered by a 1 year guarantee.



We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE.

All graphics shown are for illustration purposes only

# IMAGE DISPLAY

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